

VERÃO
MAIOR
PARANÁ

The logo consists of three rows of stylized, colorful letters. The first row, 'VERÃO', is in shades of green and yellow, containing icons of a palm tree, a surfer, a starfish, a seahorse, a bird, and a family. The second row, 'MAIOR', is in purple and blue, containing icons of palm trees, a location pin, a lighthouse, a sun, and an airplane. The third row, 'PARANÁ', is in shades of green and orange, containing icons of a bird, a camera, a scuba mask, a beach chair, a family, a person with a kite, and a ship's wheel.

2024 / 2025

VERÃO
MAIOR
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The text 'VERÃO MAIOR PARANÁ' is rendered in a bold, sans-serif font. Each letter is filled with a different color and contains a white silhouette icon. The colors are: V (green), E (yellow), R (orange), A (orange), O (orange), M (purple), A (purple), I (purple), O (blue), R (blue), P (green), A (green), R (green), A (yellow), N (yellow), A (orange), and Á (orange). The icons include a palm tree, a surfer, a star, a bird, a family, a location pin, a lighthouse, a sun, an airplane, a camera, a beach chair, a person, a person with a kite, and a ship's wheel.

VERÃO MAIOR PARANÁ

This is a smaller version of the 'VERÃO MAIOR PARANÁ' logo, featuring the same color scheme and iconography as the larger version above. It is positioned below a thin horizontal line.



EXEMPLO DE APLICAÇÕES 2023



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SUGESTÃO PARA APLICAÇÕES EM ÁREAS BRANCAS



ÍCONES

